



*It Starts With Us!*

## Non-Profit Organizations

Non-profit organizations are vital to the quality of life in our country and the world over. Whether it be social services, arts and culture, faith community or para-government endeavors, what you do on a daily basis is critical to our position as a great society and country. Most of the difficulties surrounding non-profit work is the accurate identification of success inputs and outputs and causality (ie. identifying and addressing root causes not just symptoms).

Although we find that most non-profits cannot always access the strategic services they need, we are committed to helping-out with our expertise when we can. If a non-profit cannot afford market rate for the services needed, we do maintain a waitlist of organizations to help on a 1 to 5 ratios (1 non-p rate client for every 5 market rate clients) as soon as we can. To get serviced sooner, organizations can take our proposal of services and include them into grant applications as well as approaching corporate sponsors directly as we are a known and well-networked entity to them.

Again, we appreciate and respect the work that you do and look forward to helping you any way that we can.

Our Philanthropy Consulting services:

- ✧ Legacy definition and transition facilitation
- ✧ Strategic board formation, leadership and technology acquisition
- ✧ Organization-wide leadership development
- ✧ Executive team coaching (how to roll-out and foster leadership throughout your organization)

Our Organizational development services:

- ✧ Strategy development for better fund development and grant success
- ✧ Process-mapping and resource gap analysis and management
- ✧ Baldrige Excellence award readiness diagnostics and implementation
- ✧ Organization-wide loyalty-based analytics development and training
- ✧ Executive team coaching (how to roll-out and foster leadership throughout your organization)
- ✧ Highly discounted/pro bono speaking appearances

All of our client work is project-based to ensure rapid delivery, realistic implementation and measurable results and success all within a simple and clearly articulated budget.

We look forward to helping you serve your cause better in the coming months while also increasing your quality of life as the leader of a great organization. You have so many different stakeholders counting on you today, we'll help you come through for them like a hero!

Sincerely,



Joon S. Han  
*Specialist*

**Better San Diego** | *Your Strategic Alignment Company*